




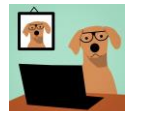


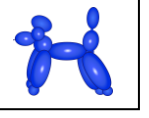



ANIMAL art ANGEL

How to Honor the Life of a Beloved Pet

Write and Illustrate Your Own Pet Picture Book



Module	Training	Outcome	Method	Materials
Welcome 	Introduction to the course Learn how to navigate the course modules, materials. How to ask questions and interact on a webinar	Learn how to access the website, download program pdf, fill out assignments, communicate with the instructor.	Worksheets Visuals Facebook group	Supplies: Pencils Erasers Tape Glue Stapler Markers Paper Clips Sticky notes Medium: Pen & Ink Paint Marker Colored Pencils Paper Computer Packaging: Boxes Envelopes Wrapping Paper Carboard Backing Stamps USPS.com account BONUS: Profit / Presentation: Plastic Bin Display Board Tote Bag Plastic Display Sturdy Easel Cash Box Payment System
Pick 	Discuss which animal you will honor in your book. Gather photos. Start to write the story. Discuss your writing style	Decide which animal (s) to feature in the story. Choose photos for reference. Get Feedback on your story.	Webinar Worksheets Visuals	
Picture 	Learn about different medium that are used for illustrating picture books. Choose a couple medium for experimentation.	Determine which medium best represents your pet and is comfortable to use. Start thumbnail sketches. Create a mock-up book.	Webinar Resource Links Worksheets Facebook group	
Plan 	Discuss book size, format, paper weight, price. Insert artwork into the program you chose. Type text into the pages. Title your book, design, create cover.	Move text, adjust size, plan layout, pagination. Decide on size, paper weight, binding. Get ISBN	Webinar Resource Links Guest speaker Facebook group Online chat	
Prepare 	Decide on format: eBook, booklet, saddle stitched, perfect bound, soft/hard bound. Create spine, dedication, table of contents, back blurb.	Have the book proof-read. Contact printers or the online company that will be producing the book. Get color proofs. Decide on quantity of print run.	Webinar Blog posts Worksheets Guest speaker Resource Links Facebook group	
Package 	Discuss various ways to ship, package and present your book: paper, ribbon, plastic, envelope	Purchase what is needed to package, ship, present your completed book.	Webinar Worksheets Pinterest Resource Links Facebook group	
Promote 	Explore venues for promotion: Book signing, craft fair, retail, online, conference, fundraiser	Decide which ways you will distribute and promote your new picture book.	Webinar Online chat Facebook group	
Praise 	This is our show and tell module to celebrate completing your book	Join us online to show your final masterpiece or book in progress	Webinar Online chat Facebook group	